

VENDOR

PURCHASE ORDER
TEXAS A&M FOREST SERVICE
PURCHASING DEPARTMENT

Order Date
09/17/2019

Page 01

200 Technology Way, Suite 1120, College Station, TX 77845-3424; Phone 979-458-7380, FAX 979-458-7386

Purchase Order No.	(Include this number on all correspondence and packages)
P000129	

VENDOR GUARANTEES
MERCHANDISE DELIVERED ON
THIS ORDER WILL MEET OR
EXCEED SPECIFICATIONS IN
THE BID INVITATION.

VENDOR
13640115430 CISION US INC 130 E RANDOLPH ST, 7TH FL CHICAGO, IL 60601

ALL TERMS AND
CONDITIONS SET
FORTH IN OUR BID
INVITATION BECOME
A PART OF THIS
ORDER.

INVOICE TO:
TEXAS A&M FOREST SERVICE DIRECTOR'S OFFICE 200 TECHNOLOGY WAY, SUITE 1281 COLLEGE STATION TX 77845
SHIP TO:
TEXAS A&M FOREST SERVICE DIRECTOR'S OFFICE 200 TECHNOLOGY WAY, SUITE 1281 COLLEGE STATION TX 77845

ANY EXCEPTIONS TO PRICING OR DESCRIPTION CONTAINED HEREIN MUST BE APPROVED
BY THE TEXAS A&M FOREST SERVICE PURCHASING DEPARTMENT **PRIOR** TO SHIPPING.

PLEASE NOTE: IF YOUR INVOICE IS NOT ADDRESSED AS INSTRUCTED
PAYMENT WILL BE DELAYED.

Item	Description	Quantity	UOM	Unit Price	Ext Price
1	<p>USER REF: 000000-JAH</p> <p>Renew annual subscription for integrated software to support our media relations and related efforts.</p> <p>***** NET 30 *****</p> <p>NOTE TO VENDOR: "SHIP TO" AND "INVOICE TO" ADDRESSES MAY DIFFER. FAILURE TO SUBMIT INVOICE TO PROPER ADDRESS MAY RESULT IN DELAYED PAYMENT.</p> <p>EXEMPT PURCHASE - TEXAS A&M FOREST SERVICE PURCHASING PROCEDURES, SECTION 6 (EXEMPT PURCHASES).</p> <p>DIRECT PUBLICATIONS PURCHASE NOT AVAILABLE FROM ANY OTHER SOURCE.</p> <p>EXEMPTION: ANNUAL SUBSCRIPTION ***** AWARD BASED ON BEST VALUE BY TAMUS EMAIL RECOMMENDATION FROM SHERYLON CARROLL/VP FOR COMMUNICATIONS, DATE 7/26/16 (COPY ON FILE)</p> <p>VENDOR REF: STEVE ADKINS 301-683-6956</p>	1	EA	6,000.000	6,000.00
	TOTAL				6,000.00

JAP

Texas A&M Forest Service cannot accept collect freight shipments.

FOB: DESTINATION FRT INCLUDED

Terms:

FAILURE TO DELIVER - If the vendor fails to deliver these supplies by the promised delivery date or a reasonable time thereafter, without giving acceptable reasons for delay, or if supplies are rejected for failure to meet specifications, the State reserves the right to purchase specified supplies elsewhere, and charge the increase in price and cost of handling, if any, to the vendor. No substitutions nor cancellations permitted without prior approval of Purchasing Department.

IN ACCORDANCE WITH YOUR BID, SUPPLIES/EQUIPMENT MUST BE PLACED IN THE DEPARTMENT RECEIVING ROOM BY

The State of Texas is exempt from all Federal Excise Taxes.

STATE AND CITY SALES TAX EXEMPTION CERTIFICATE: The undersigned claims an exemption from taxes under Texas Tax Code, Section 151.309 (4), for purchase of tangible personal property described in this numbered order, purchased from contractor and/or shipper listed above, as this property is being secured for the exclusive use of the State of Texas.

The Terms and Conditions of the State of Texas shall prevail.

THIS ORDER IS NOT VALID UNLESS SIGNED BY THE PURCHASING AGENT

James Polasek
PURCHASING AGENT FOR
TEXAS A&M FOREST SERVICE



Cision US Inc.
1 Prudential Plaza, 7th Floor
130 E Randolph Street
Chicago, IL 60601
Tel: 312.922.2400
Fax: 312.922.3126

8/8/2016
Q-106813
TEXAS0003 2920

→ Various Subscribers per Individual PO's
Texas A&M
200 Technology Way
College Station TX, 77845 USA

Dear Various,

Thank you for using our services. We value your business and hope to serve you for many years to come. Your subscription is due for renewal.

To ensure timely processing of your renewal please note the following requirements:

- You must electronically sign this agreement before your quote expired.
- If you are paying by invoice and require a purchase order number on your invoice, your P.O. number must be provided. Failure to provide such information acknowledges that no P.O. number is required. Please review our P.O. statement for full details.

If you have any questions please call me at 301-683-6956 or send an email to steve.adkins@cision.com. Again, thank you for your business and we look forward to continuing to work with you.

Sincerely,

Steve Adkins
301-683-6956
steve.adkins@cision.com

Polasek, James

From: Myers, Marilyn W <marilyn-w-myers@tamu.edu>
Sent: Monday, September 07, 2015 3:52 PM
To: jjones@tamhsc.edu; Battson, Mr. Harry (BATTSON@tarleton.edu); mreyna@tamusa.tamus.edu; Pamela S.Green; Chivvis, John C; Moon, Linda; gflorence@bryantx.gov; jsocol@cstx.gov; Gallardo, Gloria (Gloria.Gallardo@tamucc.edu); cheryl.cain@tamuk.edu; clangston@tamut.edu
Cc: Albright, Patsy J; Carroll, Sherylon J
Subject: UPDATE regarding Cision (was Vocus) Contract

All-

Thanks for your interest in renewing your annual subscription and/or joining the A&M System contract with Cision.

Based on your feedback, below is a list of universities/agencies/units that will be included on the agreement. The contract has been finalized and runs through August 31, 2016.

→ As a reminder, your annual subscription cost will be \$6,000[✓] (\$12,100 for Texas A&M flagship campus) and Cision will bill you in about 30 days. Additionally, if you are new to Cision, Steve Adkins, who is our account executive, will reach out to you soon to get you set up and trained on the system.

In the meantime, please do not hesitate to contact us if you have questions and/or concerns.

A&M System Contract Users

Texas A&M University Division of Marketing & Communications/Texas A&M University System Office of Marketing & Communications

Sherylon Carroll

s-carroll@tamu.edu

Texas A&M Health Science Center

Jenny Jones

jjones@tamhsc.edu

Tarleton State University

Harry Battson

battson@tarleton.edu

Texas A&M University-San Antonio

Marilu Reyna

mr.reyna@tamus.edu

Texas A&M Engineering Experiment Station (TEES)

Pam Green

p-green@tamu.edu

Texas A&M AgriLife

John Chivvis

cbiv@tamu.edu

Texas A&M Engineering Extension Service (TEEX)

Brian Blake

brian.blake@TEEXmail.tamu.edu

✓ **Texas A&M Forest Service**

Linda Moon

lmoon@tfs.tamu.edu

City of Bryan

Gina Florence

gflorence@bryantx.gov

City of College Station

Jay Socol

jsocol@csix.gov

Texas A&M University-Corpus Christi

Gloria Gallardo

Gloria.Gallardo@tamucc.edu

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cheryl.cain@tamuk.edu

Texas A&M University-Texarkana

Carol Langston

clangston@tamut.edu

Marilyn Myers | Administrative Assistant

Division of Marketing & Communications | Texas A&M University

1372 TAMU | College Station, TX 77843-1372

ph: 979.845.4382 | marilyn-w-myers@tamu.edu

It's Time for Texas A&M

Polasek, James

From: Myers, Marilyn W <marilyn-w-myers@tamu.edu>
Sent: Friday, September 23, 2016 1:34 PM
To: Shive, Holly; Pamela S.Green; 'chiv@tamu.edu'; Moon, Linda; 'jsocol@cstx.gov'; 'cheryl.cain@tamuk.edu'; 'm-hoelscher@tamu.edu'; 'lcopelin@tamus.edu'
Cc: Polasek, James
Subject: Cision purchase order September 2016
Attachments: Cision 2016-31850.pdf

The purchase order for the 2016-17 Cision contract is attached.

Please let me know if you have any questions.

Marilyn Myers | Administrative Assistant
Division of Marketing & Communications | Texas A&M University
1372 TAMU | College Station, TX 77843-1372

ph: 979.845.4382 | marilyn-w-myers@tamu.edu

Texas A&M University | FEARLESS on Every Front

From: Albright, Patsy J
Sent: Friday, September 23, 2016 11:08 AM
To: Myers, Marilyn W <marilyn-w-myers@tamu.edu>
Subject: FW: Cision US

Please send to all contacts who have agreed to share in the subscription.

Thanks

From: Winkler, Patricia A
Sent: Friday, September 23, 2016 8:23 AM
To: Albright, Patsy J <p-albright@tamu.edu>
Subject: Cision US

I don't think I sent this to you – here is your PO to pay against for Cision US

Thank You,

Patty Winkler, C.P.M.
Assistant Director
Procurement Services
Texas A&M University
p-winkler@tamu.edu

PO Box 30013 College Station TX 77842-3013
Tel: 979.845.4556 Fax: 979.862.3383

From: TAMU System Communications Council [<mailto:AMS-SCC-L@LISTSERV.TAMU.EDU>] **On Behalf Of** Jenkins, Amy
Sent: Tuesday, July 26, 2016 5:22 PM
To: AMS-SCC-L@LISTSERV.TAMU.EDU
Subject: Important Please Act By August 2
Importance: High

The Cision contract is up for renewal at the same price, but with new features. Please read the attached information and **let Marilyn Myers know by August 2** whether you intend to continue with Cision. You can reach her at marilyn-w-myers@tamu.edu and phone number 979-845-4382. Thanks, Laylan Copelin

Sent on behalf of Sherylon Carroll

All-

It's that time of the year again! Our annual contract with Cision expires Aug. 31 and it is time to renew our subscription. Some of you have already reached out to express your interest this year – thank you!

We have been working collaboratively with the A&M System Office of Marketing and Communications to ensure that Cision provides the best customer service possible and addresses concerns that have been shared. To that end, we are incredibly excited to share several upgrades that have been included at no additional cost to enhance our services:

- **Four on-site training sessions:** we understand that training has been a challenge with the contract and we're excited that this is included in our new contract;
- **24/7 Customer Support:** teams will have phone access to a live person based in the US 24-hours a day, 7 days a week;
- **New Rapid Response feature:** a new Rapid Response button inside the Cision PR Edition to have a representative start looking into an inquiry within five minutes;
- **60 Premium PRWeb releases:** in the past, PRWeb releases have been costly, but effective; we will work with the A&M System office to determine how to fairly distribute these releases among subscribers; and
- **Premium HARO (Help A Reporter Out):** HARO provides journalists with a robust database of sources for upcoming stories and daily opportunities for sources to secure valuable media coverage.

With the merger of Vocus and PR Newswire with Cision, we believe this annual contract provides the most cost-effective and comprehensive service package available to us in reaching out to reporters and sharing the good news about each of our institutions. As long as we maintain the same or similar number of contract partners, annual subscription costs will remain the same: \$6,000 per partner (Texas A&M's annual cost will be \$12,000). In addition to the enhanced features listed above, the subscription includes access to a robust media and contact influencer database, media monitoring and analytics and customized reporting measures.

Please let Marilyn know if you are interested partnering in the annual subscription by Tuesday, Aug. 2.

Thank you!

Sherylon Carroll

Associate Vice President for Communications
Division of Marketing & Communications
Texas A&M University

s-carroll@tamu.edu

1372 TAMU| College Station, TX 77843

Tel. 979.862.2369| Cell 979.777.6610| Fax 979.845.9909

Twitter: @Sherylon